

## SPONSORSHIP PACKAGES INDUSTRY 4.0 SUMMIT 2018

Principal Sponsor	
Diamond Sponsor	
Exhibition Sponsor	

### PRINCIPAL SPONSOR

#### SPECIAL BENEFITS

- **One (01) 20-minute Speaking Slot** at the Conference **OR One (01) C-level representative joining the Executive Talk** at the Conference.
- **Two (02) Standard booths (9m<sup>2</sup>/1booth)** at prominent showcase area and arrangement VIP tour to visit sponsor's booth
- **One (01) 2 minute Video clip** shown at the Gala Dinner, Conference, and Tea-break time (Sponsors to produce the clip)
- **One (01) advertising page** on Show Directory.
- **One (01) web banner** on the homepage of the event website.
- **Two (02) Standing banners (0.8m x 1.8m)** at high traffic area (Sponsors to produce the artwork for banner)
- Have **ten (10) Conference Invitations** and **Five (05) Networking Dinner Invitations**

#### BRANDING

- Prominent logo placement with website link on Event's homepage
- Logo placed on backdrops and all printed marketing materials (e-newsletters, invitations...) as Principal Sponsor.

#### MEDIA

- Arrangement of onsite interview with media
- Company name recognition in the Event's Press release
- A promotional insert into media folder (if any)

#### PROMOTIONAL DISTRIBUTION

- A **fifty (50) word company description** of sponsor's solutions/ products information shared in e-newsletter sent to delegates before event.
- A **100-200 word paragraph** of Company /Products/ Speaker posted on the Event's website and listed on Show Directory

- Marketing brochure inserted in attendee bags (if any)
- Promotional materials on information desk (if any)
- Gift delivered to delegates at the delegate counter or booth (if any and gifts are provided by sponsors)

### **POST-SHOW**

- Logo in Post-show report sent to all delegates.
- Post-conference list of attendee with contact details

## **DIAMOND SPONSOR**

### **SPECIAL BENEFITS**

- **Two (02) Standard booths (9m<sup>2</sup>/1booth)** at prominent showcase area
- **Two (02) Standing banners (0.8m x 1.8m)** at high traffic area (Sponsors to produce the artwork for banner)
- Have **five (05) Conference Invitations** and **three (03) Networking Dinner Invitations**

### **BRANDING**

- Prominent logo placement with website link on Event's homepage
- Logo placed on backdrops and all printed marketing materials (newsletter, invitations...) as Diamond Sponsor.

### **PROMOTIONAL DISTRIBUTION**

- A **100-200 word paragraph** of Company /Products/ Speaker posted on the Event's website and listed on Show Directory
- Marketing brochure inserted in attendee bags (if any)
- Promotional materials on information desk (if any)
- Gift delivered to delegates at the delegate counter or booth (if any and gifts are provided by sponsors)

### **POST-SHOW**

- Logo in Post-show report sent to all delegates.
- Post-conference list of attendee with contact details

## **EXHIBITOR**

### **SPECIAL BENEFITS**

- **One (01) Standard booth (9m<sup>2</sup>)** at prominent showcase area
- **One (01) Standing banner (0.8m x 1.8m)** at high traffic area (Sponsors to produce the artwork for banner)
- Have **three (03) Conference Invitations** and **two (02) Networking Dinner Invitations**

### **BRANDING**

- Prominent logo placement with website link on Event's homepage
- Logo placed on backdrops and all printed marketing materials (e-newsletter, invitations...) as Exhibitor.

### **PROMOTIONAL DISTRIBUTION**

- A **100-200 word paragraph** of Company /Products/ Solutions posted on the Event's website and listed on Show Directory

### **POST-SHOW**

- Logo in Post-show report